

Private & Confidential

SUMMARY INFORMATION MEMORANDUM

Beauty & Health Drink Brand

Version: BMB10574.1

BuyMyBiz Ref:	BMB10574
Activities:	Beauty & Health Drink Brand
Location:	United Kingdom
Turnover:	circa £30,000 p.a. (FY 2017 Forecast)
Net Profit:	circa £10,000 p.a. (FY 2017 Forecast)

Business Overview

BuyMyBiz is exclusively retained to find a purchaser for this niche beauty and health drink brand. Located in the United Kingdom, our client has developed and sold a range of award winning natural beauty drinks. The brand is internationally recognised and has is currently sold throughout a variety of supermarkets, health food shops and via their online platform.

Award Winning Products

The brand currently offers a number of different flavoured beauty drinks but there is the potential to further develop the product range. There is significant growth potential in the business and a new owner has the opportunity to not only expand the business within the UK, but also overseas.

SEIS Government Scheme

Our client’s highly regarded brand operates in the ‘beauty from within’ market, which is worth circa \$5billion and is growing at an annual rate of around 11%. A new owner has a real opportunity to take the proven platform and loyal customer following that our client has created and continue to grow it substantially. Alternatively, a business could easily bolt-on this brand to another operating business.

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Reason For Sale

After building and running the business for the last few years, our client believes the future business opportunity will be best realised in the hands of a new entrepreneurial owner or larger business with the experience, enthusiasm and resources to drive the business forward to the next level.

The Opportunity

This is a fast growing business and ideally we seek an acquirer with the requisite experience and resources to take this business to the next level. Consideration will also be given to buyers with strong market or client synergies looking for a 'bolt-on' business that can add value to existing operations.

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| ✓ Excellent Business Goodwill & Reputation | ✓ Large Growth Potential in UK & Overseas |
| ✓ Established Brand | ✓ High Gross Margins Products |
| ✓ Full Intellectual Property Rights | ✓ Large and Fast Growing Market |

Price

Offers are invited for the shares in the business from a suitable buyer. The vendors will be prepared to remain involved with the business for a pre-agreed handover period to enable the new owners to settle in.

Offers are invited for the shares in the business

(Offer & Sale to be based on a cash free/ debt free basis)

The Next Steps

On completion of our [non-disclosure agreement](#), qualified parties will receive further information on this business. We recommend a meeting with the vendors at the earliest opportunity to avoid disappointment.

Please direct all enquiries to:

sales@buymybiz.co.uk

0330 133 2021

WE CAN ARRANGE PURCHASE FUNDING OPTIONS TO QUALIFYING BUYERS

BuyMyBiz

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78 Pall Mall, LONDON. SW1Y 5ES

0330 133 2021 sales@buymybiz.co.uk