

Private & Confidential

SUMMARY INFORMATION MEMORANDUM

Niche Gentleman's Apparel Brand

Version: BMB10573.1

BuyMyBiz Ref:	BMB10573
Activities:	Niche Gentleman's Apparel Brand
Location:	South of England
Turnover:	circa £300,000 p.a. (FY 2017-2018 Forecast)
Gross Profit:	circa 60%. (FY 2017-2018 Forecast)

Business Overview

BuyMyBiz is exclusively retained to find a purchaser for this niche Gentleman's apparel brand. Located in the South of England, our client has sold a range of apparel aimed at male consumers over the past 3 years. The brand is internationally recognised and has over 10,000 customers in over 30 countries worldwide.

Strong Brand with Excellent Reputation

Over the past 3 years, our client has built a strong and unique brand in a niche area of a growing consumer market. The brand has four complementary product lines; there are additional products ready to be launched as well as the opportunity to develop the product range further. There is significant growth potential in the business and a new owner has the opportunity to not only expand the business within the UK, but also overseas.

Full Intellectual Property Rights

Our client's highly regarded brand operates in a niche area of a fast-growing market. A new owner has a real opportunity to take the proven platform and loyal customer following that our client has created and continue to grow it substantially. Alternatively, a business could easily bolt-on this brand to another operating business.

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Reason For Sale

After building and running the business for approximately 3 years, our client believes the future business opportunity will be best realised in the hands of a new entrepreneurial owner or larger business with the experience, enthusiasm and resources to drive the business forward to the next level.

The Opportunity

This is a fast growing business and ideally we seek an acquirer with the requisite experience and resources to take this business to the next level. Consideration will also be given to buyers with strong market or client synergies looking for a 'bolt-on' business that can add value to existing operations.

- ✓ Excellent Business Goodwill & Reputation
- ✓ Established Brand
- ✓ Full Intellectual Property Rights

- ✓ Large Growth Potential in UK & Overseas
- ✓ High Gross Margins Products
- ✓ Niche Sector of Fast Growing Market

Price

Offers are invited for the shares in the business from a suitable buyer. The vendors will be prepared to remain involved with the business for a pre-agreed handover period to enable the new owners to settle in.

Offers are invited for the shares in the business

(Offer & Sale to be based on a cash free/ debt free basis)

The Next Steps

On completion of our [non-disclosure agreement](#), qualified parties will receive further information on this business. We recommend a meeting with the vendors at the earliest opportunity to avoid disappointment.

Please direct all enquiries to:

sales@buymybiz.co.uk

0330 133 2021

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