

Private & Confidential
SUMMARY INFORMATION MEMORANDUM
Free From Snack Brand

Version: BMB10571.1

BuyMyBiz Ref	BMB10571
Activities	Free From Snack Brand
Location	South of England
Turnover	circa £225,000 p.a.

Business Overview

BuyMyBiz is exclusively retained to find a purchaser for this free from snack brand and business. For the past 5 years, our client has built a reputable brand and business selling award-winning health food snacks. All products are ‘free from’ snacks made from nutritional, organic and ethically sourced ingredients. The business distributes its products throughout the UK and Internationally via a range of major supermarkets, health food stores, hotels, cafes, gyms and more.

Strong Brand with Excellent Reputation

The business holds a number of industry accreditations including an Ethical Company Award accreditation. In addition to this, the business has won an array of highly regarded awards within the industry such as the Great Taste Award. Our client creates innovative products and continually focuses on the range and finding ways to retain their market leading position.

Awarded a variety of Industry Awards

Our client has built a highly regarded brand and business in a niche area of the FMCG market. A new owner has a real opportunity to take the proven platform and profitable business that has been created and grow it substantially.

BuyMyBiz

Reason for Sale

After building and running the business for approaching 5 years, our client believes the future business opportunity will be best realised in the hands of a new entrepreneurial owner or larger business with the experience, enthusiasm and resources to drive the business forward to the next level.

The Opportunity

Ideally we seek an acquirer with the requisite experience and resources to take this business to the next level. Consideration will also be given to buyers with strong market or client synergies looking for a 'bolt-on' business that can add value to existing operations. This business can be relocated.

- ✓ Well Established Business
- ✓ Full Intellectual Property Rights
- ✓ Excellent Business Goodwill and Reputation

- ✓ Awarded a variety of Industry Awards
- ✓ Opportunity to Further Develop Business
- ✓ Niche Sector of a Large Market

Price

Offers are invited for the shares in this business from a suitable buyer. The vendors will be prepared to remain involved with the business for a pre-agreed hand-over period to enable the new owners to settle in.

Offers are invited for the shares in the business

(Offer & sale to be based on a cash free / debt free basis)

The Next Steps

On completion of our [non-disclosure agreement](#), qualified parties will receive further information on this business. We recommend a meeting with the vendors at the earliest opportunity to avoid disappointment.

Please direct all enquiries to:

sales@buymybiz.co.uk

Tel: 0330 133 2021

WE CAN ARRANGE PURCHASE FUNDING - OPTIONS AVAILABLE TO QUALIFYING BUYERS

BuyMyBiz

BuyMyBiz is a registered trademark and trading style of Vexus Corporate Limited

78 Pall Mall, LONDON. SW1Y 5ES

0330 133 2021 sales@buymybiz.co.uk