

Private & Confidential

SUMMARY INFORMATION MEMORANDUM

Specialist Event, Consultancy & Online Spirits Business

Version: BMB10580.1

BuyMyBiz Ref:	BMB10580
Activities:	Specialist Event, Consultancy & Online Spirits Business
Location:	United Kingdom
Turnover:	circa £1,100,000+ (FY 2018 Forecast)
Operating Profit:	circa £70,000 (FY 2018 Forecast)

Business Overview

BuyMyBiz is exclusively retained to find a purchaser for this specialist events business, consultancy and online retailer of premium and artisan spirit brands. Over the past 5 years, our client has created a spirits-based website and built it into a leading business that continues to grow from strength to strength. Alongside the popular website, the business has developed a multifaceted brand offering their customers a variety of services, including:

- Online Spirit Sales
- Specialist Events & Tastings
- Consultancy & Brand Development
- Educational Products & Tools

Significant Goodwill & Business Reputation

As a leading brand supporting a large and diverse sector of the UK drinks industry, this business is ideally positioned for further organic growth and branching into new areas and events. With online sales growing, new events and a large trade audience seeking advice and support from our client, the business is ready for further support and development that a new larger acquirer could deliver.

Growing Customer Base of circa 7,000+

BuyMyBiz

BuyMyBiz is a registered trademark and trading style of Vexus Corporate Limited
 78 Pall Mall, LONDON. SW1Y 5ES
 0330 133 2021 sales@buymybiz.co.uk

Reason for Sale

After running the business for the last 5 years, our client believes the future business opportunity will be best realised in the hands of a new entrepreneurial owner or larger business with the experience, enthusiasm and resources to drive the business forward to the next level.

Client prepared to remain involved with business

The Opportunity

Ideally, we seek an acquirer with the requisite experience and resources to take this business to the next level. Consideration will also be given to buyers with strong market or client synergies looking for a 'bolt-on' business that can add value to existing operations.

✓ Excellent Goodwill & Reputation

✓ Established Brand & Business Process

✓ Profitable Business

✓ Loyal Customer Base

✓ Full Intellectual Property Rights

✓ Scalable Business

Price

Offers are invited for the shares in the business from a suitable buyer. The vendors will be prepared to remain involved with the business if required.

Offers are invited for 100% of the shares in the business

(All offers to be based on a cash free/ debt free basis)

The Next Steps

On completion of our [non-disclosure agreement](#) and supporting information, qualified parties will receive further information on this business. We recommend a meeting with the vendors at the earliest opportunity to avoid disappointment.

Please direct all enquiries to:

sales@buymybiz.co.uk

0330 133 2021

WE CAN ARRANGE PURCHASE FUNDING OPTIONS TO QUALIFYING BUYERS

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