

**Private & Confidential**

**SUMMARY INFORMATION MEMORANDUM**

**Niche Sales Promotion Product Manufacturer**

Version: BMB10578.1

<b>BuyMyBiz Ref:</b>	BMB10578
<b>Activities:</b>	Niche Sales Promotion Product Manufacturer
<b>Location:</b>	United Kingdom
<b>Turnover:</b>	Forecast circa £1,100,000+ (FY 2017/2018)
<b>Adjusted Profit:</b>	Forecast circa £225,000 (FY 2017/2018)

**Business Overview**

BuyMyBiz is exclusively retained to find a purchaser for this long-established manufacturer of Sales Promotion and Event products. Located in the South of England, our client has built this business from scratch into the UK's leading and most respected manufacturer within this specialist market. With 30 years' experience behind the business, the team works principally with corporate event and promotion agencies across the UK and overseas.

**Significant Goodwill & Business Reputation**

The business employs seven highly experienced staff who work across production, distribution and administration leaving the business owner free to manage existing relationships. The business would benefit from a new sales and marketing push which will bring in new clients and partner relationships.

**Clients include many High Street, well known retail brands**

- 150+ Promotional Agency Clients
- Trade / Corporate / Online Client Base
- Gross Margins at 30-35%
- Fast Turnaround & High Quality Service

Our clients products are personalised to order and are principally used for a range of promotional retail events including: In-Store displays, points of sale, retail decoration and High Street handouts.

**BuyMyBiz**

## Reason for Sale

After working in the sales promotion manufacturing sector for 30 years, our client believes the future business opportunity will be best realised in the hands of a new entrepreneurial owner or larger business with the experience, enthusiasm and resources to drive the business forward to the next level.

## The Opportunity

Ideally, we seek an acquirer with the requisite experience and resources to take this business to the next level. Consideration will also be given to buyers with strong market or client synergies looking for a 'bolt-on' business that can add value to existing operations.

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|--|-----------------------|
| ✓ Excellent Goodwill & Reputation      | ✓ Loyal Customer Base |
| ✓ Established Brand & Business Process | ✓ High Profit Margins |
| ✓ Profitable Business                  | ✓ Scalable Business   |

## Price

Offers are invited for the shares in the business from a suitable buyer. The vendors will be prepared to remain involved with the business for a suitable handover period if required.

**Offers are invited for 100% of the shares in the business**

(All offers to be based on a cash free/ debt free basis)

## The Next Steps

On completion of our [non-disclosure agreement](#) and supporting information, qualified parties will receive further information on this business. We recommend a meeting with the vendors at the earliest opportunity to avoid disappointment.

**Please direct all enquiries to:**

[sales@buymybiz.co.uk](mailto:sales@buymybiz.co.uk)

0330 133 2021

**WE HAVE ACCESS TO ACQUISITION FUNDING FOR BUSINESS BUYERS**

**BuyMyBiz**

BuyMyBiz is a registered trademark and trading style of Vexus Corporate Limited

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