

Private & Confidential

SUMMARY INFORMATION MEMORANDUM

Established Asset Management Software Business

Version: BMB10568.1

BuyMyBiz Ref	BMB10568
Activities	Asset Management Software
Location	South East England
Turnover	circa £350,000 p.a.

Business Overview

BuyMyBiz is exclusively retained to find a purchaser for this specialist asset management software business. Over the past 15+ years, our client has provided fully functional software solutions to its niche client base. The core system is complimented by a number of additional software modules that address key business risk and compliance issues; providing a comprehensive solution for their client’s business needs. Our client’s broad business application helps their customer base manage in excess of 500,000 high value and complex assets. The business has a very high percentage of recurring income from annual license fees.

Full Software Intellectual Property Rights

Due to the current limited business infrastructure, the business conducts little new business sales and marketing activities. The opportunity exists for a new owner to further develop and grow the business via implementing a focused uplift in sales and marketing. The platform for expansion is established and the new owner will need to bring new energy and vision to take an already successful software business to the next level.

Strong Brand with Excellent Reputation

Over the past 12 months, the business has developed a new market leading cloud software which helps customers manage anywhere from 10 to 100,000 complex assets.

Reason for Sale

After running the business for over 15 years, our client is looking to retire. We believe the future business opportunity will be best realised in the hands of a new entrepreneurial owner or larger business with the commitment, enthusiasm and resources to drive the business forward to the next level.

The Opportunity

Ideally we seek an acquirer with the requisite experience and resources to take this business to the next level. Consideration will also be given to buyers with strong market or client synergies looking for a 'bolt-on' business that can add value to existing operations.

- ✓ Established for 15+ years
- ✓ High Client Retention
- ✓ Full Software Intellectual Property Rights
- ✓ Opportunity to Further Develop Business

- ✓ Excellent Business Goodwill and Reputation
- ✓ Niche Business in a Growing Market
- ✓ Scalable Business Model
- ✓ Strong Brand with Excellent Reputation

Price

Offers are invited for the shares in this business from a suitable buyer. The vendors will be prepared to remain involved with the business for a pre-agreed hand-over period to enable the new owners to settle in.

Offers are invited for the shares in the business

(Offer & sale to be based on a cash free / debt free basis)

The Next Steps

On completion of our [non-disclosure agreement](#), qualified parties will receive further information on this business.

We recommend a meeting with the vendors at the earliest opportunity to avoid disappointment.

Please direct all enquiries to:

sales@buymybiz.co.uk

Tel: 0330 133 2021

WE CAN ARRANGE PURCHASE FUNDING - OPTIONS AVAILABLE TO QUALIFYING BUYERS

BuyMyBiz

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78 Pall Mall, LONDON. SW1Y 5ES

0330 133 2021 sales@buymybiz.co.uk