

**Private & Confidential**

**SUMMARY INFORMATION MEMORANDUM**

**Sale of Specialist Bird ID & Security Products**

Version: BMB10556.2

<b>BuyMyBiz Ref</b>	BMB10556
<b>Activities</b>	Sale of Specialist Bird ID & Security Products
<b>Location</b>	United Kingdom
<b>Turnover</b>	Circa £200,000 p.a.

**Business Overview**

BuyMyBiz is exclusively retained to find a purchaser for this long established and specialist bird identification business. For over 124 years this highly regarded business has been the leading manufacturer and supplier of plastic and aluminum bird rings. The business has a large and loyal base of international customers ranging from specialist bird associations to charities, universities, government organisations and other research organisations. The business will need to be relocated.

**Market leading business with excellent reputation**

This business is highly regarded due to its longevity within the market as well as for its skilled craftsmanship throughout all products. All products are manufactured to their own design on site.

**130 active clients**

A new owner has the opportunity to revitalize the business and will benefit from modernising the sales and marketing processes. There are also further opportunities to grow the business through reviewing the current business processes and routes to market.

**Global customer base**

**BuyMyBiz**

BuyMyBiz is a registered trademark and trading style of Vexus Corporate Limited

78 Pall Mall, LONDON. SW1Y 5ES

0330 133 2021 sales@buymybiz.co.uk

## The Opportunity

Ideally we seek an acquirer with the experience and resources to take this business to the next level. Consideration will also be given to buyers with strong market or client synergies looking for a 'bolt-on' business opportunity.

- ✓ Trading for over 124 years
- ✓ Market leaders in a mature market
- ✓ Niche business

- ✓ Excellent business goodwill and reputation
- ✓ Scalable business
- ✓ Great opportunity to grow business

100% of the shares in this business are available to a suitable buyer. The vendors will be prepared to remain involved with the business for a pre-agreed hand-over period to enable the new owners to settle in.

### High levels of repeat business

## Reason for Sale

After owning and running the business for three generations, there is no succession plan in place and our client therefore believes the future business opportunity will be best realised in the hands of new entrepreneurial owner or larger business with the commitment, enthusiasm and resources to drive the business forward to the next level.

## The Next Steps

On completion of our [non-disclosure agreement](#), qualified parties will receive further information on this business. We recommend a meeting with the vendors at the earliest opportunity to avoid disappointment.

**Offers are invited for 100% of the shares of this business plus net assets**

Please direct all enquiries to:

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