

Private & Confidential

BUSINESS SUMMARY

Profitable e-Commerce Food Based Promotional Business for Sale

Business Reference: BMB10542

Please direct all enquiries to:

James McCloud
BuyMyBiz
The Studio
Brentmoor Road
West End
Surrey
GU24 9NE

(T) 0330 133 2021
(E) sales@buymybiz.co.uk

0330 133 2021

www.buymybiz.co.uk

Business Overview

Reference:	BMB10542
Activities:	Profitable e-Commerce Promotional Food Business.
Location	Relocatable.
Turnover	Circa £250,000
Adjusted Profit	Circa £100,000

Established for 4 years our client operates a profitable and fast growing e-commerce promotional food business. With a national database of active clients, the business has built an excellent reputation through delivery of high levels of customer service & quality of product.

The business is driven via 3 key uniquely branded websites generating all of the orders for its B2B personalised food products. Website traffic is generated by a mix of pay per click campaigns and natural rankings.

The manufacturing process is simple with no specialist experience required. All orders are delivered using national couriers.

The Opportunity

This business would be ideally suited as a bolt-on to an existing catering or bakery business or to an entrepreneur who is interested in setting up an ecommerce business. The business needs to be relocated and will ideally need space in excess of 250 sq ft.

- Turnover circa £250,000 annually and showing year on year growth.
- Highly profitable business with high gross margins.
- Excellent social media presence with over 25k Facebook fans.
- Business easily relocated with no impact on trading.
- Ideal bolt-on to existing catering business.
- Successful e-Commerce business which is easily scalable.
- Business to business and trade clients with a high repeat order rate.
- 3 modern bespoke branded websites.
- Large business potential serving a national audience.

0330 133 2021

www.buymybiz.co.uk

Reason for Sale

This highly profitable business is no longer core to our client's main operation. They therefore believe that the growth potential of the business would be best realised in the hands of new owners with the commitment, enthusiasm and resources to drive the business forward.

Summary

This is a nice opportunity to acquire a successful and well-established business, with plenty of scope and potential for expansion. The business is easily run and is generating an income for the owner in excess of £100k. The vendor is happy to agree a mutually acceptable hand over period with the interested party.

PRICE

Offers are invited for the goodwill and assets of this business including the 3 trading websites which are ranked on the first page of google, telephone numbers, specialist equipment and software for personalising the products and the client and enquirer database.

The Next Step

Please complete the confidentiality agreement for this business, which following our client's approval, you will receive further details. [<Confidentiality Link>](#)

Please direct all enquiries to:

James McCloud
BuyMyBiz
The Studio
Brentmoor Road
Woking
Surrey
GU24 9NE

(T) 0330 133 2021
(E) sales@buymybiz.co.uk

Do you require funding for this business?

A business loan may be available to suitable applicants to help purchase this business. For information and to find out how much funding you could secure, please [apply now](#) or email tony@vexus.uk.com

0330 133 2021

www.buymybiz.co.uk

BuyMyBiz is a registered trademark and trading style of Vexus Corporate Limited